

ROCK-IT

THE ROBOT BIOGRAPHY

-TALKS, WALKS AND ROCKS! ROCK-IT HAS NUMEROUS DIGITAL VOICES FOR SPEAKING. ROCK-IT SPONTANEOUSLY TALKS WITH CROWDS USING HIS OWN BRAND OF COMEDIC HUMOR. ROCK-IT HAS A COMMENT ABOUT EVERYTHING. WHETHER HE IS IMPROVISING OR FOLLOWING PRESENTATION OR PRODUCT MESSAGE SCRIPTS, PEOPLE LOVE HAVING A CHANCE TO CHAT WITH A ROBOT. ROCK-IT WALKS AROUND QUITE FREELY ON MOST SURFACES. HE IS TRULY A HIGH STEPPING FELLOW WITH 48 INCH STRIDES. HE WILL PROBABLY GET TO WHERE HE IS GOING BEFORE YOU WILL. ROCK-IT IS EVERYONE'S FAVORITE DANCE PARTNER. HE MOVES FLUIDLY ON A DANCE FLOOR WITH HUMAN-LIKE DEXTERITY AND CAN SHAKE, RATTLE AND ROLL WITH THE BEST OF THEM. HE HAS MUSIC SELECTIONS FROM COUNTRY, HIP-HOP TO POP TO DO HIS OWN ROBO-BOOGIE-GET-DOWN DANCING. ROCK-IT IS A BIT OF A ROMANTIC AND LOVES TO LIP-SYNC TO VOCALS AS HE SERENADES AND PANTOMIMES TO CLASSIC LOVE BALLADS AND OPERA.

ROCK-IT THE ROBOT IS THE 10TH IN A LINE OF GIANT, DANCING AND SINGING ROBOTIC BODY PUPPETS BUILT SINCE 1990. THOUGH ROCK-IT'S APPEARANCE HAS CHANGED, HIS LOVE FOR CHILDREN STAYS THE SAME. ROCK-IT IS THE ULTIMATE GALACTIC AMBASSADOR OF GOODWILL WHOSE MISSION IS TO GREET AND MINGLE WITH AS MANY EARTHLINGS AS POSSIBLE.

ROCK-IT THE ROBOT WAS DESIGNED, CREATED AND PERFORMED BY MARK BROWN. MARK HAS BEEN FASCINATED WITH ROBOTS AND PUPPETS SINCE TELEVISION SHOWS LIKE "SEASAME STREET" AND JAPANESE CARTOONS LIKE "GIGANTOR" AND "ASTROBOY" FIRST AIRED IN THE EARLY 1960'S. MARK ATTAINED HIS PERFORMING AND ART EDUCATION AT NORTH CAROLINA STATE UNIVERSITY, NORTH CAROLINA SCHOOL FOR THE ARTS AND THE PHILADELPHIA SCHOOL FOR TEXTILE DESIGN. ROCK-IT IS THE PERFECT CULMINATION OF MARK'S PASSIONS. SO, OF COURSE THERE IS A ROCK-IT.

MARK BROWN WAS LEGALLY HANDICAPPED WITH DYSLEXIA IN HIS EARLY 20'S. MARK EVEN SERVED ON A TASK FORCE TO REWRITE THE STATE VOC. REHAB. ACTS. SO, MARK (AND ROCK-IT) HAVE ALWAYS BEEN SENSITIVE TO THOSE WITH SPECIAL NEEDS. MARK BROWN IS PROUD TO SHARE ROCK-IT THE ROBOT WITH THE WORLD.